

09:15 – Focus – Panel Discussion

**”HOW TO MAKE IT HAPPEN? DO NOT WAIT FOR OPPORTUNITY, LET US CREATE IT!”**

**SONY**

 **kraftringen**



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# SESSION 4 : DRIVING THE COLLABORATION PROCESS

*How to make it happen?  
Do not wait for opportunity, let us create it!*

**SESSION CHAIR :** Ambassador Jean-Daniel **TORDJMAN** Senior international advisor



**Dr Prof Sylvie Blanco**

Executive Director Innovation & GEM Labs Founder  
**Grenoble Ecole de Management**



**Mr Kevin T. Byrne**

CEO **TUFF**



**Dr Prof Gabriel Crean**

Advisor to the Deputy  
Prime Minister & Minister of the Economy



**Mr Jussi Manninen**

Executive Vice President, **VTT**



**Dr Prof Jesper Falkheimer**

Head of Research Collaboration &  
Innovation at **Lund University**



**Mr Kenneth Johansson**

CEO, **InnoEnergy** Scandinavia



**Mr Harri Kulmala**

CEO **DIMECC** Ltd

**HLF 2019 – Lund, Sweden  
PRESENTATION**

**Ambassador Jean-Daniel TORDJMAN  
Senior International Advisor Cea Tech**

**“ SUSTAINABLE INNOVATIONS  
IN A WORLD OF DATA ”**

**OCTOBER 13-15, 2019  
LUND, SWEDEN**

**THE WORLD IS  
CHANGING.  
AND FAST**

**POWER  
TECHNOLOGY  
ENVIRONMENT**

**« You don't see the world as it is, but as you are » Hillel**

**HLF helps us to see the world as it is**

- **China is challenging the USA for global dominance**

- **The battle for technological hegemony - notably in Data and Artificial Intelligence - is the key for the future in**

- **Hard power – Soft power – Smart power – Sharp power**

- **But Europe and the smaller Nations have also a future and can make the difference Korea – Switzerland – Sweden – Israël – Morocco - Singapore**

- **If they understand the evolution and take the necessary decisions**

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# **CHALLENGES AND PRIORITIES**

## **GLOBAL CHALLENGES**

- **Peace and harmonious development**
- **Saving the Planet and the Oceans**
- **Mastering the urban congestions**

## **PRIORITIES FOR THE ECOSYSTEMS**

- **MONEY !!**
- **Education and recognition of talents**
- **Interconnexions between Research Centers, Academics, Public Authorities and Industry**

# WE CAN DO A LOT TOGETHER!

**GIANT** | HIGH LEVEL FORUM  
Leading Innovation Ecosystems



[hlf-giant-grenoble.org](http://hlf-giant-grenoble.org)

# WHAT COULD HLF DO ?

- **FACILITATE DIRECT COOPERATION BETWEEN OUR ECOSYSTEMS**
- **WORK AS A LOBBY FOR SCIENCE, RESEARCH AND INNOVATION**
- **CONVINCE OUR POLITICAL LEADERS AND FELLOW CITIZENS THAT THE TOP PRIORITY IN OUR NATIONAL AND REGIONAL BUDGETS MUST BE GIVEN TO R&D**
- **FOCUS ON THE BEST PRACTICES OF OTHERS AND INVITE THEIR PROMOTERS TO EXPLAIN THEM IN OUR ECOSYSTEM**

**Incubators from Israël – Developing challenging projects EPFL –  
Competitive Clusters**